

Summary

I am a software engineer (BSc, 2001-2005) and a multimedia expert (MA, 2011-2013). My master thesis (Behavioral analysis of social media users) studies social media metrics and analytics, statistics, qualitative-comparative analysis and behavioral analytics. I currently work as a high school teacher (2006- date). I am also is involved with my PhD (2015-to date) at University of Macedonia, School of Applied Informatics. My PhD project is based on social media metrics and analytics in the field of Marketing. My research interests are: social media metrics & analytics, big data, behavioral analytics, qualitative and quantitative analysis, data mining and predictive analytics.

Contact Information

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Working Experience

2014-to date	High School Teacher Senior high school ICT teacher. <i>Subject:</i> Programming methods and application design.	Vakalis Tutoring school Greece
2013-2014	Programing language Instructor <i>Subject:</i> C++, PASCAL, JAVA	AKMI college Greece
2010-2014	High School Teacher Senior high school ICT teacher. <i>Subject:</i> Programming methods and application design.	Pechlivanidis Tutoring school Greece
2007-2013	High School Teacher Senior high school ICT teacher. <i>Subject:</i> Programming methods and application design & School's PC supporting	Fryganiotis College Greece
2006-2010	CAD, Adobe Teacher Teaching of CAD programs and Adobe suites (Photoshop, Illustrator Flash, HTML, CSS)	So Easy – Winnet Greece

Education

2015-to date	Ph.D Candidate Social media marketing	University of Macedonia Greece
2011-2013	MA, Applied Arts (grade: 74/100) Graphic Arts & Multimedia Design Thesis' title: ' <i>Behavioral research of social media users.</i> ' (summa cum laude)	Open University of Greece Greece
2001-2005	BSc, Software Engineering (grade: 86/110) Software Engineering with specialization in application design and programming, thesis title: ' <i>Implementation of Gabow's and Edmonds' algorithm in JAVA for the problem of the maximum matching in a graph.</i> '	University of L'Aquila Italy
2003-2004	Erasmus student Faculty of Natural Sciences Department of Computer Science	University of Lisbon Portugal

Language Skills

Greek:	Mother tongue
Italian:	Excellent skills both written and oral
English:	Good skills both written and oral
Portuguese:	Good written skills, average oral skills

Technical Skills

Design Apps & Languages:

Photoshop
HTML-CSS
XML-XSLT
Macromedia
Corel Draw

Apps and data analysis:

MOODLE
Office Suites
JAVA
SQL
FsQCA
SPSS
Gephi

Publications

N.Misirlis, G. Lekakos, 2015. Associating Facebook measurable activities with personality traits. A fuzzy sets approach. [Paper under review].

N. Misirlis, G. Gasparinatos, 2010. *Applications for Programming Environments, Theory & Practice*, PapierLandHellas Editorials, 2nd edition, 2010, Athens.

References

Available if needed.